

unlocking value:
strategic considerations
for business owners and entrepreneurs



For business owners and entrepreneurs, the definition of success cannot be measured prematurely. After years of dedication and sweat equity, success for many business owners means harvesting the company's value and maximizing personal wealth. However, the obligations of operating a business and turning a profit afford minimal time to consider an eventual exit strategy. Whether an ownership change yields strategic alternatives, partnering with financial investors or transferring the business to the next generation, early tactical preparation places business owners and entrepreneurs in control.

We invite you to join us for an exclusive opportunity to understand the most significant milestones in the lifecycle of a business transition. Learn first-hand from our panelists' stories. Hear how business owners optimally position themselves to attract and command the most lucrative buyout offers while demystifying a myriad of issues to preserve the company's legacy.

Panelists:

Jim Munchbach	Archetype Wealth Partners
Mark Rush	Ham, Langston & Brezina, LLP
Kim Ruth	Apex Partners, LLC
Greg Mendez	Woodforest National Bank
Ed Hartman	Cheetah Transportation
Don Poarch	Longmont Capital
Jack Selman	Selman, Munson & Lerner PC

You are cordially invited to

Unlocking Value: Strategic Considerations for Business Owners and Entrepreneurs

September 28, 2017
4:00 pm - 6:00 pm

With reception to follow

University of Houston Innovation Center

Building 4, Second Floor
5000 Gulf Freeway
Houston, TX

*Seating will be limited. Direct inquiries to Michelle at
mjeffries@selmanmunson.com or 713.400.1552
by September 15.*